**Astrological Web Application Proposal**

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The web application we will create is an astrology-based app to give users personalized astrological insights. The primary area of focus is HTML, CSS and graphics for page layout and design. The secondary area of focus is JavaScript interactivity to improve user experience.

Our application strives to take user input (date of birth, time of birth, etc.) and generate customized astrological information based on this information. Key features will include a birth chart analysis, which uses positioning of planets on the user’s birthday to characterize a person in areas such as emotions, outward presentation, thought processes, love, aggression, idealism, and subconsciousness. Aside from an initial birth chart, our app will also display a daily horoscope, which allows the user to foresee what their day may be like or gives them advice catered to their current problems.

What sets our application apart from other astrology apps is the use of individual birth charts, as many applications seem to rely on automated systems to generate generic and pre-written horoscopes.

The application serves anyone interested in astrology and wants to learn more about themselves through it. It is suitable for all demographics but will most likely be of interest to an audience of ages 13 to 30, and more appealing to women due to cultural trends in astrological engagement.

The demand for astrology apps seems to have been increasing throughout the years due to a growing interest in the subject as well as how astrology is becoming more integrated into people’s lifestyles and decision-making processes. People have innate curiosity as to what the future may hold, and astrology is a way of getting a sense of what it may be. Furthermore, many individuals turn to astrology as a tool for self-reflection and guidance. The inspiration for this application stemmed from our group’s interest in astrology. We brainstormed different ideas, but we felt this was more unique and engaging than the others.

The general layout of the application will be structured into 3 main pages: a profile page, a birth chart page, and a daily horoscope page. The profile page will store the user’s information, allowing them to input and update their birth information as needed. The birth chart page will be static and display all the information centered around birthday and birth time information. This includes planetary positions, astrological explanations for various aspects of the user’s personal life. The daily horoscope page will be dynamic and change daily according to the user’s information offering insights and advice based upon their astrological data according to their birthdates.

Regarding the roles for creating the web application, Mayge will be creating and implementing the profile page, Trivika will do the birth chart page including static data representation, and Eva will make the daily horoscope page. The daily horoscope page will require JavaScript to update dynamic content. Since this will be more complex due to its dynamic aspect, Mayge and Trivika will assist as needed to ensure successful integration of the page. Focusing on the structure and interactivity of the website will allow our group to deliver a visually appealing and engaging user experience that will make our astrology application unique.